

HOUSE BILL No. 2926

By Representative Tanner

2-13

AN ACT concerning credit card and affinity card promotion and solicitation at certain educational institutions.

Be it enacted by the Legislature of the State of Kansas:

Section 1. (a) As used in this section:

(1) "Credit card" has the meaning ascribed to it in paragraph (19) of K.S.A. 16a-1-301, and amendments thereto;

(2) "affinity card" means a credit card that bears a written message, label, symbol or a picture or other graphic representation that promotes, is identified with or declares or represents allegiance to an educational institution or to any academic or administrative division, unit or affiliated organization of the educational institution;

(3) "educational institution" means a community college or state educational institution;

(4) "affiliated entity" means any organization that is officially sanctioned by or affiliated with and has an official, formal or informal relationship with an educational institution, and includes any athletic corporation, alumni association, endowment foundation, student union corporation and shall not include any student group;

(5) "student group" means any student athletic team, student club or student activity;

(6) "community college" means any community college established under the laws of this state; and

(7) "state educational institution" means any state educational institution as defined by K.S.A. 76-711, and amendments thereto.

(b) The promotion and solicitation of any credit card or affinity card on the campus of any educational institution is subject to the provisions of this act. The state board of regents shall adopt policies prescribing guidelines and limitations for the promotion and solicitation of any credit card or affinity card on the campus of an educational institution. Each state educational institution may adopt and promote not more than one credit card which is an affinity card.

(c) No incentives may be offered by any person as or promotion for or inducement to submit an application for a credit card or affinity card.

(d) (1) Except as provided by this section, no person shall solicit any

1 person to apply for a credit card or affinity card on the campus of any
2 educational institution.

3 (2) If a fraternity or sorority living residence is located on the campus
4 of an educational institution, a person may solicit the members of such
5 fraternity or sorority to apply for a credit card or affinity card in such
6 residence.

7 (e) The provisions of this act and any policies or rules and regulations
8 adopted by the board of regents for state educational institutions or by
9 the board of trustees of a community college for such community college
10 pursuant to this act shall expire on July 1, 2007.

11 Sec. 2. This act shall take effect and be in force from and after its
12 publication in the statute book.

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